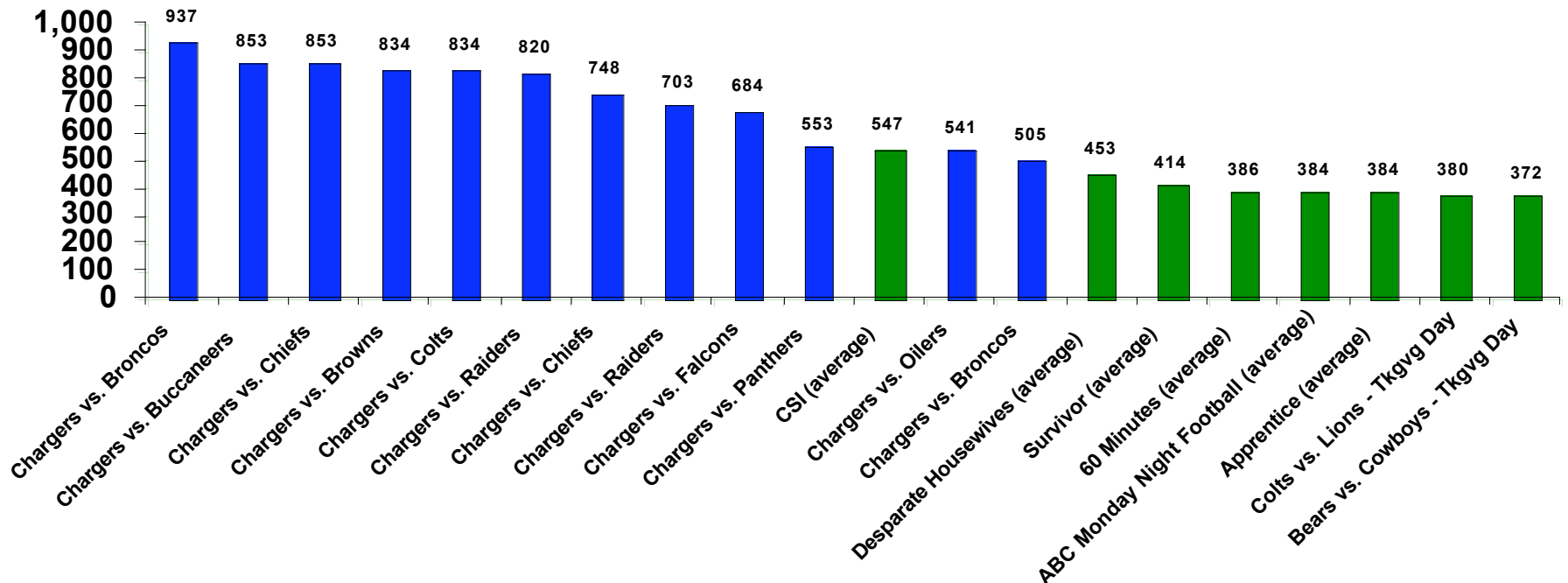


## Top 20 Programs Viewed This Fall in San Diego\* 9/20/04 -12/31/04 (in thousands)

*All San Diego Chargers games that aired are among the top 20 programs viewed.*



\*Chargers games are season to date 9/12/04 – 12/31/04. Four Chargers games did not air due to NFL Blackout rule.  
Other programs correspond to the Fall '05 season, 09/20/04 – 12/31/04.  
Source: Nielsen Media Research